

Revolutionising Cinematic Experience: IMAX Sydney is Opening with Laser Technology and New Seating Options

EVT will open the doors to IMAX Sydney on 11 October, displaying one of the biggest cinema screens in the world

IMAX Sydney's opening week will include Avatar: The Way of Water and the global launch of TAYLOR SWIFT | THE ERAS TOUR

EMBARGO: 12:01AM, 10 October 2023, Sydney— EVT is delighted to announce **IMAX Sydney** is opening to the public, with [tickets](#) on sale now.

Nestled in the heart of Darling Harbour, this iconic venue will open its doors on Wednesday 11 October, providing Sydney with the ultimate movie-watching immersion, blending state-of-the-art Laser by IMAX technology, with EVT's unparalleled entertainment experience.

An Elevated Cinematic Experience

The IMAX Sydney screen, spanning 692 square metres, ranks among the world's largest. Distinguished by its 1.43 aspect ratio, it presents up to 40% more picture, providing an unparalleled experience for cinema lovers. Equipped with Laser by IMAX technology, and utilising content shot with the world's highest-quality cameras, IMAX Sydney boasts crystal-clear laser projection and cutting-edge precision sound, ensuring each frame is a marvel for the senses.

For cinemagoers, the world-renowned IMAX technology is elevated with a choice of 4 different seating options:

- **Standard:** EVT's biggest traditional cinema seat with leather look and feel.
- **Full Recliner:** A luxurious reclining seat for the ultimate relaxation, in premium locations.
- **Couples Recliner:** Perfect for pairs, the double seating option provides a cozy and intimate setting for couples and friends, complete with motorised back recline.
- **Private Box:** A premium experience for groups of up to four, the open box seating option features service to seat, an exclusive food and beverage menu, ample seating space and an exclusive elevated platform for an unforgettable cinematic outing.

IMAX Sydney will feature Event Cinemas' bespoke food and beverage Marketplace, providing a selection of essential candy bar treats, a full-service bar and a relaxing lounge area for patrons to enjoy before a film.

"The opening of IMAX Sydney showcases EVT's commitment to bringing world class entertainment experiences to Australia. With Laser by IMAX, our new seating options and our food and beverage offering, we are setting a new benchmark for immersive cinema entertainment that captivates the senses," said Jane Hastings, CEO of EVT.

"We are very excited to partner with EVT for our long-awaited opening of IMAX Sydney in Darling Harbour, which is historically one of our best performing locations globally and a cultural centre of this beautiful city," said Rich Gelfond, CEO of IMAX. "IMAX Sydney immediately joins the ranks of our flagship locations and, with its state-of-the-art IMAX technology, breathtaking design and Event Cinemas renowned cinema expertise, is a shining example of what the theatrical experience should aspire to."

Located in Darling Harbour, IMAX Sydney's strategic position ensures a cinematic spectacle and contributes to the recent development and growth of the precinct. IMAX Sydney's revitalised interior boasts enhanced comfort and innovative facilities, making it the ultimate destination for film enthusiasts, families, and tourists alike.

Showstopping Content at an Unbelievable Scale

[Tickets](#) are on sale now, including IMAX Sydney's first showing, Avatar: The Way of Water, IMAX's highest grossing first-run release of all time. Opening week will feature The Creator, Oppenheimer, and documentary Superpower Dogs from Wednesday 11 October, and the global release of TAYLOR SWIFT | THE ERAS TOUR film from Friday 13 October. IMAX Sydney's ongoing programming will include blockbuster, documentary, and educational content.

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About IMAX Sydney:

IMAX Sydney is a premier cinematic destination located in Darling Harbour, Sydney. Known for its iconic presence and commitment to delivering an unparalleled movie-watching experience, IMAX Sydney is at the forefront of cinematic innovation. The opening of IMAX Sydney introduces Laser by IMAX, a cutting-edge technology that sets a new standard for visual and audio excellence.

IMAX Sydney is Event Cinemas first IMAX in Australia. Event Cinemas also operate IMAX cinemas in both New Zealand and Germany.

About EVT:

Entertainment businesses that excite every sense. Commercial Ventures driven by a passion for new opportunities. Travel businesses that always feel local and authentic.

Entertainment: 140+ Cinema Experiences | 150+ Bars and Restaurants | Wellness

Event Cinemas AU & NZ | BCC Cinemas | Rialto Cinemas | The Embassy | CineStar Germany | Skyline Drive In | Moonlight | Cinebuzz OnDemand | State Theatre | SpaQ | Thredbo Leisure Centre & Golf Course | Rydges Formosa Golf Course

Ventures: ~\$2B Property Portfolio | Partnerships

EVT Property Development | EVT Hotel Management | EDGE CT | EVT Media & Sponsorship | EVT Partnerships | The Parlour Lane Company

Travel: 70+ Hotels | Australia's Number 1 Ski Resort

QT | Rydges | Atura | LyLo | Jucy Snooze | Independent Collection by EVT | Thredbo
ASX top 200: EVT | ~\$1Bn Annual turnover | ~\$2Bn Market Cap | Team of ~9000